Column	Source of Collection				
	Visit of Sites,				
	including general	Identifying Personal			
A)	inquiries and	Information, such as name,	See Section 5 of the Privacy Policy		AAA Companies and Company Affiliates
	browsing of our	contact information, and/or IP	(How do we use your Personal		Service Providers
	Sites	address	Information)	Directly obtained from consumer	•Other "Third Parties" identified in Section 6.3
			See the following sections:		
			Section 5.4 - Marketing	Directly obtained from consumer	AAA Companies and Company Affiliates
		Browsing history and	Section 5.5- Conducting and		Service Providers
		information regarding your	Growing our Business	Obtained from Third Parties such	•Other "Third Parties" identified in Section 6.3
		interaction with the Sites from	•Section 5.8 Site Data	as analytics providers and	Cities Tillia Farties Identified in Section 6.5
		your device, browser or cookies	Section 5.9 Security Purposes	marketing research services	
			See the following sections:		
			Section 5.4 - Marketing	Directly obtained from consumer	AAA Companies and Company Affiliates
		Inferences about interests and	Section 5.5- Conducting and		Service Providers
		preferences based on analysis of	Growing our Business	Obtained from Third Parties such	•Other "Third Parties" identified in Section 6.3
		browsing habits and other	•Section 5.8 Site Data	as analytics providers and	Cities Tillia Farties Identified in Section 6.5
		predictive techniques	Section 5.9 Security Purposes	marketing research services	
			See the following sections:		
	Signing up for		•Section 5.4 - Marketing		
B)	News and	See Section A ( Visit of Sites)	•Section 5.5- Conducting and		
5)	Information		Growing our Business		AAA Companies and Company Affiliates
	Services		•Section 5.8 Site Data		Service Providers
			Section 5.9 Security Purposes	See section A (Visit of Sites)	•Other "Third Parties" identified in Section 6.3
			See the following sections:		
			•Section 5.4 - Marketing		
		Commercial Information,	•Section 5.5- Conducting and		
		including records of products	Growing our Business		AAA Companies and Company Affiliates
		and services viewed/ or	•Section 5.8 Site Data		Service Providers
		purchased	Section 5.9 Security Purposes	Directly obtained from consumer	•Other "Third Parties" identified in Section 6.3

Column	Source of Collection				
C)	I SIME ASSISTANCE	See Section A ( Visit of Sites) and Section B (Signing up for News and Information Services). Additional identifying information may include  • Vehicle identification information  • Driver's license number  • Geolocation information	See the following sections:  • 5.1 Membership Application and Renewal  • 5.2 Providing you with Services  • 5.3 Communicating with you and sending you materials  • 5.4 Marketing  • 5.5 Conducting and Growing our Business  • 5.7 DMV Services  • 5.8 Site Data  • 5.9 Security Purposes  • 5.10 Other Uses in Agreements  • 5.11 Other Purposes	Directly obtained from consumer     Obtained from Third Parties such as analytics providers and marketing research services	•AAA Companies and Company Affiliates • Service Providers • Other "Third Parties" identified in Section 6.3
		Payment and other Financial information, including credit card and bank account information, credit history	See the following sections:  •5.2 Providing you with Services  •5.5 Conducting and Growing our Business  •5.8 Site Data  •5.9 Security Purposes  •5.10 Other Uses in Agreements	Directly obtained from consumer     Service Providers in the consumer payments industry	•AAA Companies and Company Affiliates, to the extent necessary to perform the Services/deliver the products ordered by the consumer  • Service Providers, Financial Institutions
	Off-line by phone, regular mail, or visit in our	May include sections A-C above, excluding browsing history and	May include sections A-C above, excluding browsing history and Site	May include sections A-C above, excluding browsing history and	May include sections A-C above, excluding
D)	branches	Site use	use	Site use	browsing history and Site use